Purpose
Visible Solutions provides men and women a science-based solution to maintaining or improving the appearance of their skin.

Positioning Statement
How quickly would you like to see results from your skin care system? One month? One week? How about in 60 seconds? Now, with Visible Solutions you can see and experience visible results within one minute. Backed by years of research and formulated with the help of skin care experts and scientists, the Visible Solutions™ Skin Care System was designed to deliver anti-aging ingredients that protect and diminish the early signs of aging.

Whether you’re 25, 55, or 85, Visible Solutions was designed to counteract the factors that age your skin. This four-step skin care system will exfoliate, protect, hydrate, and rejuvenate your skin and help you maintain or regain a youthful appearance. Visible Solutions is just one more way Max helps you look, feel, and live better.

Unique Attributes
Each component of the Visible Solutions Skin Care System incorporates the proprietary Max Amino-Nutrient Complex™. This exclusive blend helps to naturally optimize collagen, protect moisture loss and raise hydration levels, increase and enhance elasticity, and protect skin against inflammation and free radicals.

• Terra-Pure™ Aloe is the base foundation of our products instead of water. This stabilized aloe base is used because of its unique ability to effectively deliver critical nutrients deep into your dermal layers where they are needed most.

• As the name suggests, One Minute Wonder provides dramatic exfoliation results in as fast as 60 seconds, revealing clean, healthy skin preparing it to receive the nutrients found in the other Visible Solutions products.

• Visible Solutions contains only beneficial ingredients that address the visible signs of aging and is free from:
  - Parabens
  - Sulfates
  - Artificial color
  - Fragrance

Product Benefits
Visible Solutions was formulated to deliver the following benefits:

• Optimizes collagen and elastin production, reducing the appearance of fine lines and wrinkles
• Diminishes the signs of premature aging by revealing healthy, vibrant skin
• Evens skin tone by minimizing age spots and discoloration
• Delivers nutrients that fight against free radicals
• Diminishes the appearance of pore size
• Protects moisture loss and hydrates the skin

Product Within the System
• One Minute Wonder™ - gently exfoliates dull, dead skin and debris without grains or abrasives preparing your skin to receive the other Visible Solution products.

• Youth Recovery Serum™ - features the highest concentration of our exclusive Max Amino-Nutrient Complex to help promote collagen and elastin and targets free radicals revealing a more firm youthful appearance.

• Eye Rescue™ - includes humectants and other ingredients that reduce the appearance of dark circles, fine lines and wrinkles under and around the eye.

• Skin Brightening Mousse™ - contains ingredients that increase cell turnover to reveal even skin tones and helps diminish the appearance of enlarged pores.

• Replenishing Cream™ - features powerful antioxidants, humectants and anti-inflammatory ingredients that allow the skin to repair itself from the damage caused throughout the day.

Supporting Ingredients
Visible Solutions is truly different than any other skin care system you’ve used in the past. The visible results you see in just 60 seconds and are due, in part, to our proprietary Max Amino-Nutrient Complex™ blend.

Our Max Amino-Nutrient Complex™ includes:

Terra-Pure™ Aloe
Our patented reverse osmosis processing method ensures that all amino acids and vitamins, and other vital nutrients originally contained within the aloe, retain their full efficacy and are delivered to the dermis layers. Terra-Pure Aloe also provides exceptional collagen support.

Antarcticine®
Antarcticine is a naturally derived glycol protein that helps to prevent dryness of the skin and also serves as a barrier protecting skin from extreme cold weather. Studies have shown that Antarcticine optimizes production of collagen I, collagen IV, and elastin.

Relistase™
Relistase is an active peptide that enhances skin elasticity and tightness. It is especially targeted at young to mature skin with studies showing significant increases in elastin in as little as four weeks of regular use.

Lipochroman-6™
Lipochroman-6 is a highly potent antioxidant that helps protect the skin from photo-aging. It is shown to be more effective than Resveratrol, Vitamin E and ferulic acid in protecting against oxidative stress. It has also been shown to have greater antioxidant power than Vitamin E and C, grape seed extract and other well-known antioxidants that are commonly used in skin care products.
Independent User Group Studies
Independent user group demonstrated significant improvements after just 30 days:
- 81% saw a reduction in discoloration
- 92% saw a reduction in fine lines and wrinkles
- 94% saw improvement in texture
- 95% said skin was more firm
- 100% saw improvement in hydration
- 100% said skin was more radiant

Third Party Clinical Studies
Independent clinical studies have shown:
- 44% reduction in wrinkle depth after 30 days
- 128% increase in collagen 1 after 15 days
- 31% increase in elastin after 15 days
- 11.7% increase in elasticity after 4 weeks

Frequently Asked Questions
Q: What makes this product line different?
A: The Max Amino-Nutrient Complex™ is what sets this product line apart from all others. This exclusive blend helps to naturally optimize collagen, protect moisture and raise hydration levels, increase and enhance elasticity and protect skin against free radicals.* This blend is included in every one of our products and is backed by independent user group and clinical studies.

Q: How much of the One Minute Wonder do I apply?
A: Apply a thin layer of One Minute Wonder, enough to cover the surface. Think about frosting a cake; you want to spread the product on lightly without rubbing it in on the skin.

Q: What is actually balling up on my skin?
A: The One Minute Wonder is an aloe based gel exfoliator, so as it’s sitting on your skin it’s exfoliating without being abrasive. What you are seeing on your skin when you gently rub in a circular motion is dead skin cells, dirt, oil and debris that are sitting on the surface of your skin.

Q: Where does the pink color come from in the One Minute Wonder?
A: Since our products are free of any artificial fragrances and artificial coloring, the vibrant pink color you see in the One Minute Wonder comes from the well-known vitamin B12.

Q: Does the order that you use the products in really matter? Why?
A: Traditionally in skin care treatments you should apply serums before creams so the oils in the moisture do not slow down or block penetration into the skin. Serums are very concentrated and made to penetrate quickly so those usually are applied first. The moisturizing products have natural emollients and penetrate slower so those are usually applied after a serum. The order that you use the products is not as important as simply using them consistently.

Q: Is there any sunscreen in the product line?
A: The only way to effectively include a sunscreen over 15 SPF (outdoor protection), we would need to add zinc to the ingredients. By adding zinc, it changes the consistency of the product as well as the weight making it difficult for sensitive skin types to see desired results. We encourage you to use the sunscreen of your choice for optimal protection from UV rays.

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INGREDIENTS:

**One Minute Wonder**
Aloe Barbadensis Leaf Juice, Butylene Glycol, Carbomer, Pseuodoalteronas Ferment Extract, Dimethyloctoxo Chromanol, Acetylarlgylnitryptophyl Diphenylglycine, Cyanocobalamin, Phenoxyethanol, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Hyaluronic Acid, Arnica Montana Flower Extract, Chamomilla Recutita (Matricaria) Flower Extract.

**Youth Recovery Serum**
Aloe Barbadensis Leaf Juice, Glycerin, Pseuodoalteronas Ferment Extract, Polysorbate 20, Phenoxyethanol, Acetylarlgylnitryptophyl Diphenylglycine, Dimethyloctoxo Chromanol, Hydroxyethylcellulose, Tetrasodium EDTA, Sodium PCA, Allantoin, Panthenol, Retinyl Palmitate, Tocopheryl Acetate, Salvia Officinalis (Sage) Leaf Extract, Melaleuca Alternfolia (Tea Tree) Leaf Oil, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol.

**Eye Rescue**
Aloe Barbadensis Leaf Juice, Cyclomethicone, Glycerin, Stearic Acid, Cocos Nucifera (Coconut) Oil, Vitis Vinifera (Grape) Seed Oil, Butyrospermum Parkii (Shea Butter), Butylene Glycol, Cetearyl Alcohol, Dimethicone, Pseuodoalteronas Ferment Extract, Saccharide Isomerase, Olea Europaea (Olive) Fruit Oil, Acetylarlgylnitryptophyl Diphenylglycine, Dimethyloctoxo Chromanol, Adipic Acid/Neopentyl Glycol Crosspolymer, VP/VA Copolymer, Hydroxypropyl Methylcellulose, Caprylyl Glycol, Chlorfenesin, Ethylhexylglycerin, Ceramide 3, Ceramide 6 II, Ceramide 1, Phytosphingosine, Cholesterol, Carbomer, Xanthan Gum, Ceteareth-20, PEG-100 Stearate, Glycerol Stearate, Polyaquaternium-7, Hexylene Glycol, Poly(Glycol Adipate)/Bis-Hydroxyethoxypropyl Dimethicone Copolymer, Leontopodium Alpinum (Edelweiss) Extract, Sodium Lauroyl Lactylate.

**Skin Brightening Mousse** *
Aloe Barbadensis Leaf Juice, Cyclomethicone, C12-15 Alkyl Benzoate, Glycolic Acid, Glycerin, Butylene Glycol, Cetearyl Alcohol, Cetyl Alcohol, Glycerol Stearate, PEG-100 Stearate, Pseuodoalteronas Ferment Extract, Acetylarlgylnitryptophyl Diphenylglycine, Dimethyloctoxo Chromanol, Lactic Acid, Stearic Acid, Ceteareth-20, Phenoxyethanol, Ethylhexylglycerin, Xanthan Gum, Tetrasodium EDTA, Polyaquarternium-7, Citrus Grandis (Grapefruit) Peel Oil, Oxido Reductases, Hydrolyze Rice Bran Protein, Glycine Soja (Soybean) Protein, Hylauronic Acid, Sodium Acrylate/Acryloyldimethyltaurate/Dimethylacrylamide Crosspolymer, Isohexadecane, Caprylyl Glycol, Hexylene Glycol, Polysorbate 60.

**Replenishing Cream**
Aloe Barbadensis Leaf Juice, Glycerin, Cyclomethicone, Simmondsia Chinensis (Jojoba) Seed Oil, Dimethicone, C12-15 Alkyl Benzoate, Cetearyl Alcohol, Glycerol Stearate, PEG-100 Stearate, Squalane, Pseuodoalteronas Ferment Extract, Acetylarlgylnitryptophyl Diphenylglycine, Dimethyloctoxo Chromanol, Stearic Acid, Ceteareth-20, Vitis Vinifera (Grape) Seed Oil, Butylene Glycol, Achnfelia Concinnna Extract, Ceramide 3, Ceramide 6 II, Ceramide 1, Phytosphingosine, Cholesterol, Sodium Lauroyl Lactylate, Xanthan Gum, Phenoxyethanol, Ethylhexylglycerin, Polyaquarternium-7, Leontopolodium Alpinum (Edelweiss) Extract, Carbomer, Panthenol, Citrus Aurantium Dulcis (Orange) Peel Oil, Caprylyl Glycol, Hexylene Glycol.

* Warning:
**Sunburn Alert:**
This product contains an alpha hydroxy acid (AHA) that may increase your skin’s sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards.

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